

Eugene's Comedy Newspaper

The Comic Press

Print Ad Specifications

The Comic Press is printed on tabloid-sized paper with a printable area of 10.25 x 16.5 inches.

The mockup to the right shows the actual size of a 1/16 page ad.

Price Sheet:

Size	Dimensions (inches)	Price
1/16 page:	2.5 x 3.9	\$30
1/8 page	5 x 3.9 or 2.5 x 8.25	\$50
1/4 page:	5 x 8.25 or 3.9 x 10.25	\$100
1/2 page:	10.25 x 8.25	\$200
Full Page:	10.25 x 16.5	\$300

Actual size of
a 1/16 page ad

(2.5" x 3.9")

Purchase a run of four consecutive ads and receive a fifth ad of the same size for free.

Our professional ad designers can update your existing ad or create a new ad for your business.

Front Page Advertising

Front page advertising is limited to a single 1/16th ad for \$45.

Web Ad Specifications

Web ads are sold for 14 days at a time on thecomicpress.com. We do not rotate multiple ads through the same space like other publications, so your ad will be displayed every time someone visits our site.

Header: 486x60 pixels \$30

Sidebar: 300x250 pixels \$25

Footer: 486x60 pixels \$20

Ad Submission

Ads must be submitted electronically as PDF or high-resolution (300 dpi) JPG to ads@thecomicpress.com.

Eugene's Comedy Newspaper

The Comic Press

The Comic Press is a student owned and operated humor paper publishing since 2005. We deliver topical, humorous content Eugene-wide. Since coming to Eugene and the University of Oregon in 2007, we have become a part of campus culture sought out by students.

The Comic Press is actively distributed to interested students. Our readers represent a demographic of free-thinking college students. We distribute The Comic Press on a biweekly basis on the University of Oregon campus.

Our Demographic:

University of Oregon enrollment: 20,376
Our Circulation: 1,000
Our Readership: 2,700

Our Reader Profile:

Current UO students: 92%
UO faculty and staff: 8%
18-29: 90%
Over 30: 10%
Male: 65%
Female: 35%

Readers of The Comic Press are forward-thinking, creative students who love smart satire, using comedy to highlight important issues, and even the occasional cheap laugh.

The Comic Press includes satire directed at the University of Oregon, politics, student life and national issues, as well as popular comics, advice (humorous and real), horoscopes and opinion columns by guest writers.

TheComicPress.com

Our website has the fastest growth rate of all University Publications and is positioned to become a popular site for student news and discussion in the coming year.

Contact

Call 541-728-0929, email ads@thecomickpress.com or contact Kai Davis directly at kai@thecomickpress.com